# Leading with Influence: Stewarding Your Online Platform for God



Explore 7 days of Scripture and reflection on Christian leadership as an online influencer, stewarding your platform to reflect God's truth wisely.





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#### Introduction

Welcome to this 7-day Bible study on Leadership, designed specifically for Christian influencers online! In a digital age overflowing with information and opinions, your voice holds immense power. Whether you're posting, tweeting, vlogging, or engaging daily with your followers, your platform is a unique opportunity to reflect *God's truth* and love to a wide audience.

Being a Christian leader online is a call that goes beyond mere popularity or follower counts. It's about stewarding influence with wisdom, integrity, and humility. Social media can shape perceptions, inspire hope, and challenge injustice when used faithfully. Yet it also presents pitfalls such as pride, distraction, or misrepresentation. This study will guide you through biblical leadership principles that ground your online presence in God's Kingdom purpose.

Each day, you'll journey through Scripture that highlights different aspects of godly leadership—from humility and service, to wisdom and courage. You'll find practical devotional insights for navigating the digital world while keeping Jesus at the center. Thought–provoking questions will help you apply these truths to your content, conversations, and connections.

We encourage you to reflect deeply and pray intentionally over your online influence. Remember, leadership is a sacred trust, and your digital platform is a mission field filled with people longing for real hope and love. May this study inspire and equip you to lead boldly, lovingly, and wisely, shining God's







light in every post, comment, and interaction. Let's begin this journey of faithful leadership for His glory!

















Day 1: 🗱 Leading with Humility

#### Your Verse

Philippians 2:3-4 - "Do nothing out of selfish ambition or vain conceit. Rather, in humility value others above yourselves, not looking to your own interests but each of you to the interests of the others."

#### **Supporting Scriptures**

- Matthew 23:11 "The greatest among you will be your servant."
- James 4:6 "God opposes the proud but shows favor to the humble."







Day 1: 🎇 Leading with Humility

### Devotional: Humility Is the Heart of True Leadership

Humility is the foundation of godly leadership, especially online. When you're influencing others on social media, it can be tempting to seek recognition, likes, and personal gain. But Paul reminds us to reject selfish ambition and put others first.

Leading with humility means valuing your audience—not just as followers, but as individuals with real needs and challenges. It means serving rather than dominating, listening more than broadcasting, and remembering that your platform is not ultimately about you. Jesus modeled this perfectly by washing His disciples' feet and sacrificially giving Himself for others.

Online, humility helps curb pride and invites authenticity. It opens doors for meaningful connection rather than shallow popularity. It also protects against the dangers of self-promotion that can distort your message. Reflect on why you lead and who you serve in your online interactions.

Ask God to help you lead with a humble heart, showing Christ's love above all. Your influence can become a channel of grace and encouragement in a noisy digital world.







Day 1: 🎇 Leading with Humility

### Reflect and Apply

1.	How does humility change the way you approach your online platform?
	In what ways might pride be influencing your desire for online recognition?
	How can you prioritize the interests and needs of your followers rather than your own?
4.	What practical steps can remind you to serve rather than simply lead?





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Day 1: 🎇 Leading with Humility

### **Journaling Prompts**

1.	Write about a time when humility helped you connect more deeply with someone online.
	List 3 ways you can demonstrate humility in your next post or interaction.
	Reflect on what it means to 'value others above yourself' in the context of your platform.







Day 1: 🗱 Leading with Humility

### Prayer for Today

**Lord,** thank You for the perfect example of humility in Jesus. Help me to lead online not for my own glory, but to serve and lift others up. Guard me from pride and selfish ambition. Teach me to listen well, choose humility in my words, and reflect Your love authentically through every post and interaction. May my platform be a place of grace and encouragement, shining Your light to those who need hope. *Guide me to be a servant leader, faithful to Your calling.* Amen.

















Day 2: Q Leading with Wisdom

#### Your Verse

James 1:5 – "If any of you lacks wisdom, you should ask God, who gives generously to all without finding fault, and it will be given to you."

#### **Supporting Scriptures**

- Proverbs 3:13 "Blessed are those who find wisdom, those who gain understanding."
- Colossians 1:9 "...asking God to fill you with the knowledge of his will through all the wisdom and understanding that the Spirit gives."







Day 2: 
Q Leading with Wisdom

#### Devotional: Ask God for Wisdom to Lead Well

Wisdom is crucial for Christian leadership online, where decisions are constant and impact is broad. From what you choose to share to how you respond to criticism, your platform demands discernment rooted in God's understanding.

Unlike human knowledge alone, biblical wisdom guides us in making choices that honor God and build up others. James encourages us to ask God for wisdom generously, which is especially important when navigating complex or sensitive topics online.

Remember, wisdom is not just information but the applied knowledge through the Spirit's guidance. It helps you speak truth in love, avoid unnecessary conflicts, and recognize when to pause or press forward. The online world often values quick opinions — wisdom teaches patience and thoughtful, grace-filled engagement.

**Pray daily for God's wisdom to steward your influence effectively.** Your leadership can become a beacon of insight that points others to Christ and away from confusion or harm.







Day 2: V Leading with Wisdom

### Reflect and Apply

1.	How do you currently seek God's wisdom in your online decision-making?
2.	Recall a time when wisdom or lack of it impacted your platform positively or negatively.
3.	What areas of your online leadership need more spiritual discernment?
4.	How can you cultivate a habit of praying for wisdom daily?





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Day 2: V Leading with Wisdom

### **Journaling Prompts**

	Describe a recent online situation where God's wisdom helped you respond well.
	Make a list of questions or challenges you want to bring to God for wisdom.
3.	Write a prayer asking the Holy Spirit to guide your next online message.







Day 2: V Leading with Wisdom

### Prayer for Today

**Father,** I need Your wisdom today and every day to lead my online community with grace and truth. Help me make decisions that honor You, speak life, and guard against harm. Give me insight beyond my understanding, patience to listen, and courage to act rightly. Let Your Spirit guide my words and actions so that my platform serves as a light in the darkness. I trust You to generously provide all I need to steward this influence well. In Jesus' name, Amen.

















Day 3: 🖰 Strength Through Integrity

#### Your Verse

Proverbs 10:9 - "Whoever walks in integrity walks securely, but whoever takes crooked paths will be found out."

#### **Supporting Scriptures**

- Psalm 25:21 "May integrity and uprightness protect me, because my hope, Lord, is in you."
- 2 Corinthians 8:21 "For we are taking pains to do what is right, not only in the eyes of the Lord but also in the eyes of man."







Day 3: 🖰 Strength Through Integrity

#### Devotional: Integrity Builds Lasting Trust Online

Integrity is the backbone of trustworthy leadership, more so for those influencing others online. The digital world is rife with temptation — shortcuts, exaggerations, and compromise often lurk. Yet Proverbs reminds us that walking in integrity brings security and honor.

Your online presence must mirror your true character, reflecting honesty and consistency. When you lead with integrity, your followers can trust your message and character. This means owning mistakes, avoiding deception, and living out the values you promote.

Integrity also protects you from the fallout of hypocrisy. In a time when 'cancel culture' and public scrutiny are real, maintaining a transparent, Godhonoring life is both wise and powerful for leadership longevity.

Ask God to strengthen your commitment to integrity in all aspects—online and offline. Your platform can become a refuge of truth and authenticity in a fickle landscape.







Day 3:  $\bigcirc$  Strength Through Integrity

### Reflect and Apply

1.	Where do you see integrity most challenged in your online leadership?
2.	How transparent are you about your own struggles and failures?
3.	What are ways that you can strengthen integrity in your digital presence?
4.	How does integrity protect your influence and impact long term?













Day 3:  $\bigcirc$  Strength Through Integrity

### **Journaling Prompts**







Day 3: ○ Strength Through Integrity

### **Prayer for Today**

God, give me strength to walk in integrity each day—online and offline. Help me to be honest, consistent, and transparent so that my leadership reflects Your character. Protect me from shortcuts and compromises that would damage my witness. May my platform be a place where truth reigns and Your glory shines. Empower me to lead with a pure heart and steady hands. Amen.



















#### Your Verse

Ephesians 6:19-20 - "Pray also for me, that whenever I speak, words may be given me so that I will fearlessly make known the mystery of the gospel."

#### **Supporting Scriptures**

- Acts 4:29 "Now, Lord, consider their threats and enable your servants to speak your word with great boldness."
- Joshua 1:9 "Be strong and courageous. Do not be afraid; do not be discouraged, for the Lord your God will be with you wherever you go."







#### Devotional: Boldly Speak God's Truth Online

Leadership online often requires courage to speak God's truth boldly, even when it's unpopular. Paul's prayer for boldness reminds us that fearlessness comes not from self-confidence, but from the Spirit's empowerment.

Your influence is a platform to proclaim the hope of the gospel clearly and lovingly. This may involve addressing difficult topics or standing against trends that conflict with God's Word. Courage doesn't mean recklessness but faithfully trusting God's presence with you.

Social media can amplify opposition or criticism, but remember: courage grows by anchoring in God's promises rather than human approval. Jesus went before you, and the Spirit empowers you.

**Ask God to give you courage to speak truth without fear.** Let your platform be a refuge for gospel boldness that invites transformation.







### Reflect and Apply

1.	What areas do you feel hesitant or fearful to speak about online?
2.	How can you lean on God's power instead of your own courage?
3.	What does 'speaking the gospel' look like in your digital context?
4.	How might your words impact those silently watching or needing hope?













### **Journaling Prompts**

1.	Recall a time when you spoke boldly for Christ online. What helped you?
2.	List topics you feel called to address but fear holding back on.
3.	Pray for courage and write down the fears you want God to conquer.







### Prayer for Today

**Lord Jesus,** grant me courage to proclaim Your truth without fear. Help me to stand firm in Your promises when opposition or criticism comes. Fill me with Your Spirit so my words bring hope and light in a dark world. Let my online presence be a bold witness to Your love and salvation. I trust You to lead every step. Amen.









# Day 5: 7 Leading by Serving









Day 5: 7 Leading by Serving

#### Your Verse

Mark 10:44–45 – "And whoever wants to be first must be slave of all. For even the Son of Man did not come to be served, but to serve..."

#### **Supporting Scriptures**

- John 13:14 "Now that I, your Lord and Teacher, have washed your feet, you also should wash one another's feet."
- Galatians 5:13 "Serve one another humbly in love."







Day 5: 7 Leading by Serving

#### Devotional: Serve Others to Lead Well Online

True leadership is not about elevating yourself but lifting others up through service. Jesus flipped worldly leadership upside down by serving His disciples, showing that influence flows best from a heart of humility and love.

As an online influencer, you serve your community by meeting needs, encouraging growth, and offering support. Your platform isn't just a microphone but a ministry of service, meeting people where they are.

Service may be responding with kindness to comments, creating helpful content, or using your voice for those without one. This mindset shifts focus from self-promotion to community building and reflects Christ's servant heart.

Seek ways to serve your followers consistently. Your leadership will inspire trust and foster genuine connection.







Day 5: 🍞 Leading by Serving

### Reflect and Apply

1.	How can you shift from leading to serving in your digital interactions?
2.	In what ways does service enhance the impact of your leadership?
3.	Are there missed opportunities to serve your online community?
4.	What does 'serving humbly in love' look like for your platform?













Day 5: 🍞 Leading by Serving

# **Journaling Prompts**

	Write about a recent opportunity where you served someone through your platform.
2.	Plan 3 specific ways to serve your followers this week.
3.	Reflect on Jesus as a servant leader and what you can learn from Him.







Day 5: 7 Leading by Serving

## Prayer for Today

**Father,** help me lead by serving others with humility and love. Teach me to put my community's needs before my own desires. May my online platform be a space of encouragement, help, and grace. Let my actions reflect Jesus' servant heart, building authentic connections that glorify You. Thank You for the example of Christ, the ultimate servant leader. Amen.  $\bigwedge$ 















#### Your Verse

Colossians 3:12-13 - "Therefore, as God's chosen people, holy and dearly loved, clothe yourselves with compassion, kindness, humility, gentleness and patience. Bear with each other and forgive one another."

### **Supporting Scriptures**

- Romans 12:18 "If it is possible, as far as it depends on you, live at peace with everyone."
- James 1:19 "Everyone should be quick to listen, slow to speak and slow to become angry."







## Devotional: Embody Peace and Patience in Leadership

Leading online can be emotionally charged, but God calls us to lead with peace and patience. The digital world's fast pace and anonymity can foster conflict and misunderstandings. Yet Scripture urges compassion, kindness, and forgiveness.

Patience helps you respond thoughtfully rather than reacting in anger or haste. Peace rooted in Christ shapes your tone and interactions, demonstrating maturity and self-control that draws people rather than pushes them away.

Remember, your platform reflects God's Kingdom values including reconciliation and gentle leadership. Your patience is a ministry, allowing space for growth amid disagreement or challenge.

**Ask God to clothe you with peace and patience.** Let your leadership model Christlike grace that heals and unites.







# Reflect and Apply

1.	How do you typically handle conflict or criticism online?
2.	What practices help you stay patient and peaceful under pressure?
	Where can you grow in compassion and forgiveness toward your followers?
4.	How can you foster a more peaceful online community?













# **Journaling Prompts**

Write about a difficult online interaction and how you might respond differently with patience.
Identify triggers that challenge your peace and plan ways to handle them biblically.
Pray for a heart of compassion and forgiveness toward your digital community.







# **Prayer for Today**

**Lord,** fill me with Your peace and patience as I lead online. When faced with conflict or criticism, help me respond with compassion and grace. Teach me to listen well, forgive quickly, and act gently. May my platform be a place of unity and kindness that reflects Your heart. Empower me to lead in ways that heal and build bridges. Amen.  $\bigwedge$ 

















#### Your Verse

Matthew 5:14–16 – "You are the light of the world... let your light shine before others, that they may see your good deeds and glorify your Father in heaven."

### **Supporting Scriptures**

- 1 Corinthians 10:31 "So whether you eat or drink or whatever you do, do it all for the glory of God."
- 1 Peter 4:10 "Each of you should use whatever gift you have received to serve others... so that in all things God may be praised through Jesus Christ."







## Devotional: Shine Your Light for God's Glory

Your leadership online has eternal impact when aimed at glorifying God.
Jesus calls us the light of the world, tasked with shining brightly in darkness.
Your platform is a powerful stage for good deeds and gospel truth.

Every post, comment, and action can point people toward Jesus. When you steward your influence for God's glory rather than personal gain, your digital ministry can transform lives now and for eternity.

This perspective motivates careful stewardship of time, words, and content—reminding you that your leadership legacy is built on faithfulness to God's purpose.

Commit your platform fully to God's glory today. Let your light dispel darkness and draw many to Christ.







# Reflect and Apply

	How does your awareness of eternity affect your online leadership choices?
2.	In what ways can your platform reflect God's glory more fully?
3.	What legacy do you want to leave through your online influence?
4.	How can you measure success beyond numbers on social media?











# **Journaling Prompts**

1.	Write a mission statement for your online leadership focused on God's glory.
2.	List specific ways to make your platform more Christ-centered starting today.
3.	Reflect on the eternal impact you hope your digital presence will have.







# **Prayer for Today**

**Father,** I dedicate my online platform to Your glory. Help me shine Your light in every post and interaction so that others see Your love and truth. May my leadership bring honor to Your name and draw many to know You. Teach me to steward this influence with eternal purpose, remembering that all I do is for Your praise. In Jesus' name, Amen.  $\triangle$ 







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